

2009 OPEN HOUSE PARADE SURVEY

PLEASE COMPLETE FOR EACH PROPERTY ON OPEN HOUSE

Property Address _____

Price _____ **Office** _____

Agent _____ **MLS#** _____

Number of People (couples count as 1) **Attending Open House on 10/24/09** _____

Did anyone become interested in the home as a result ? _____

Did you get prospects as a result of the Open House? _____ **If yes, how many?** _____

How many of the people attending the Open House were prequalified? _____

Did the home sell as a result of the Open House ? _____

If the home is pending or sold, please provide the following information:

Type of Financing

(First Time City/County Programs, Conv., PHFA, FHA, VA, etc.)

Lender providing mortgage _____

In your personal experience, do Open Houses on Saturdays or Sundays have a higher attendance?

What forms of marketing/promotion have worked best for you & which have not?

Suggestions to improve the “Parade of Homes”?

**PLEASE RETURN THIS SURVEY TO THE ASSOCIATION OFFICE BY 10/30/09.
THANKS FOR YOUR PARTICIPATION AND FOR COMPLETING THIS
SURVEY. Fax 717-270-5668 or email to secretary@lebanon-realtors.com**

