

LEBANON COUNTY ASSOCIATION OF REALTORS®, INC.

1300 Florence Street, Lebanon, PA 17042

Phone: 272-6126

Fax: 270-5668

Last year, the Lebanon County MLS Board of Directors budgeted \$5000 to be used for “Community Reinvestment” purposes. Realtors® are involved in many community and charity based organizations. Those organizations hold fundraisers throughout the year.

Fundraisers, such as Golf Tournaments, provide a unique opportunity to emphasize the Realtors® community involvement and enhance the Realtor® image, by having Realtors® participate in the event and having the Realtor® Association sponsor holes and Realtor® players. Using a relatively small investment, say \$250 per event, Realtors® could have a “presence” in at least 20 such events throughout the county for good causes.

It was determined that the “reinvestment funds” would be best used within the following guidelines:

- No advertising book type use
- Should be a community “event or activity” with active participation of Member
- e.g. Golf Tournament Hole sponsor, one Realtor® player fee, Realtor® branded golf shirt
- Up to \$250 per event
- Not intended to be disbursed as a general contribution
- Preference will be given to participating Realtors® involved with the organization/charity
- Requests will be granted on a first come, first served basis, until funds are exhausted.
- Requests will be considered on an individual basis after consideration by a committee which meets monthly
- Requests to sponsor youth sports team (Realtor logo on shirts) may be considered
- Realtor® logo shirt will be provided and must be worn during event
- Please use the form below to submit requests

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Realtor® Name _____

Realtor® Office _____

Name of Event _____

Name of Charity/Organization _____

Contact Person _____

How long has Realtor® been affiliated with organization? _____

Shirt Size _____

Please attach a flyer for the event or specify details and other contact information. Submit this form and additional information to Mary A. Rakow, Executive Officer